

PREGNANCY TO POSTPARTUM



BASH & CO.

FIRST TRIMESTER

Get healthy: read up on pregnancy health and safety, start taking those prenatal vitamins, and start your daily kegels
Choose a healthcare provider (OB, midwife) and schedule appointments
Check out costs and develop a budget for baby
Call your health insurance company to determine coverage options and benefits
Start moisturizing the belly

SECOND TRIMESTER

Research maternity and paternity benefits (FMLA, company policies, and short / long term disability) and develop plan for recovery time / maternity / paternity leave
Prepare siblings and / or pets for baby
Getaway for some relaxation with a babymoon
Research and test baby gear; start building your registry
Start designing nursery
Research and develop plan for newborn care and ongoing child care
Interview and schedule doulas / baby nurses (if interested)
Compile contact information for shower invitations, thank you notes, and baby announcements
Get a prenatal massage

THIRD TRIMESTER

Participate in childbirth / labor / breastfeeding / newborn care classes
Read up on the birthing process, newborn care, and baby's first year
Take infant CPR / choking safety course
Complete registry; order remaining baby supplies
Set-up nursery
Wash baby's clothes, sheets, swaddles, and burp cloths in free and clear detergent
Interview and select pediatrician
Start preparing for breastfeeding by moisturizing those nips
Start getting regular manicures (newborn photos have a lot of hand shots!)
Finalize baby name
Conduct hospital tour
Determine plans for child / pet care during labor and delivery
"Rehearse" hospital trip: develop a plan for routes to get there, know where to park, and after-hours entrances
Ask partner / family members / caregivers who will be in frequent contact with your newborn to get TDAP vaccination
Develop "birth plan" (or at least share your intended preferences with your partner, doula, and / or healthcare providers)
Call insurance to check if breast pump is covered and place order



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Book newborn photographer, research poses, and purchase styling props
Determine how you will announce baby's arrival (gather addresses, designate a point person)
Get a bikini wax
Stock up on postpartum supplies and household essentials
Pre-register with hospital
Pack hospital bag
Install car seat - this is a hospital requirement
Make some freezer meals
Get a head start sending thank you notes for baby gifts

POSTPARTUM / FOURTH TRIMESTER

Come to the hospital prepared with a list of cute newborn photo ideas and take copious amounts of photos as you only get one chance at these
Document your birth story, special mementos, save hospital hand / footprints / namecards
Attend hospital workshops on breastfeeding / newborn care - many hospitals offer free workshops led by lactation consultants and nursing staff
Schedule your postpartum care and pediatric appointments per your discharge instructions
Ask the hospital staff for some extra supplies to take home
Start wearing a belly band / corset / girdle for support and comfort
Get ready for a lot of trial and error, late-night googling "is xyz normal", and panicked Amazon purchases
Download a baby tracking app to help track feeding, sleeping, pooping schedules
If you are planning on professional newborn pictures, confirm your session as the optimal window is between 4 - 12 days to capture the sleepy stage
Start reading the Wonder Weeks and refresh yourself on newborn soothing, healthy sleep habits, and development
Once your milk comes in, test out your pump and start building your freezer stash
Don't stop those kegels! Check out a post-natal yoga class
Send baby announcement
Check out a new moms support group
Add newborn to health insurance (often there is a 30 day window, do this asap)
Develop / update will, update trust / beneficiaries, and determine legal guardians
Research and consider additional insurance coverage
Confirm baby's birth certificate with hospital administration; order additional certified copies
 Request Social Security Number for baby (often the hospital staff will help start the process)
Apply for passport for baby
 Establish college savings fund for baby - it's never too early to start saving!

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